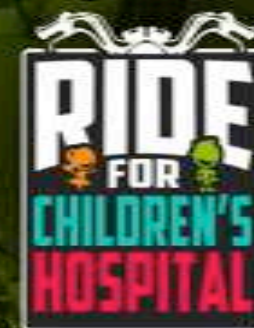


2019 OPPORTUNITIES

RIDE • SPONSOR • VOLUNTEER • SHARE

Saturday, August 24, 2019





About Ride For Children's Hospital

Join us on **Saturday, August 24, 2019** for Ride For Children's Hospital WV, a charity ride benefiting WVU Medicine Children's. Be sure to participate in the second annual event, whether on your bike, in your jeep, or vehicle as we ride the scenic countryside to help raise money for this great organization and help children in our community.

Hosted by





Why We Ride.

Here are just two reasons we ride

MEET LARKIN:

At six years old, Larkin developed enlarged lymph nodes on her neck, jaw bone, and just above her collarbone. A few weeks later, she began to have debilitating back pain to the point that she couldn't walk. It was finally discovered that the pain she was experiencing was from lesions on her spine and pelvis, where cancer had caused holes in her bones and she was diagnosed with Anaplastic Large Cell Lymphoma. Larkin endured six cycles of monthly, week-long, inpatient chemotherapy treatments at WVU Medicine Children's. Larkin is now nine years old.



MEET TYLER:

During their pregnancy, Tyler's family was told their unborn son had developed a life-threatening condition called hydrops and the chance of their baby surviving outside of the delivery room were only 20 to 30 percent. Tyler was born 12 weeks early and weighed only 1 pound, 7 ounces, most of which was fluid. He was 3 weeks old when his family could hold him for the first time. Tyler got to go home after spending 100 days in the NICU. Since leaving the NICU, Tyler has undergone surgeries and dealt with various other issues, but is doing well. He is now 11 years old.

BECOME A SPONSOR

Our sponsorships are a great way to promote your business, and help benefit WVU Medicine Children's at the same time.

In addition to the event exposure, our team works to provide as much value for your sponsorship including your logo on signage, our website and social media.

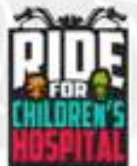
Our social media team will be back again this year, sharing a special message to our sponsors. In addition to the added awareness, this gives your company a shareable post recognizing your participation in the event.

If you are interested in sponsoring, or have any questions, please contact Damian Ferek, at damian@thestickco.com.

Sponsorship Opportunities on next page.



Why We Ride.



BECOME A SPONSOR

Title Sponsor - \$5,000

- Logo associated with event branding
- Recognition on all print advertisements
- Radio interview on WCLG Morning Show prior to the event
- Radio interview during event live remote
- Prominent logo on event t-shirt
- Featured sponsor logo on website
- Featured sponsor logo and tagging social media, including social media interview
- Featured logo recognition on event signage
- Team registration – up to 20 riders

Gold Sponsor - \$2,500

- Recognition on all print advertisements
- Radio interview during event live remote
- Logo on event t-shirt
- Logo recognition on website
- Logo recognition and tagging social media, including social media interview
- Logo recognition on event signage
- Team registration – up to 10 riders

Silver Sponsor - \$1,000

- Recognition on all print advertisements
- Logo on event t-shirt
- Logo recognition on website
- Logo recognition and tagging social media
- Logo recognition on event signage
- Team registration – up to 5 riders

Bronze Sponsor - \$500

- Recognition on all print advertisements
- Logo recognition on website
- Logo recognition on social media
- Logo recognition on event signage

Sign Sponsor - \$150

- Recognition on website
- Recognition on social media
- Recognition on event signage

Sponsorships not for you? No problem, register your own team by visiting RideForKidsWV.com

All proceeds from Ride For Children's Hospital WV benefit WVU Medicine Children's. Sponsorships are tax deductible. All sponsorship should be made payable to: WVU Children's Hospital, c/o Ride For Children's Hospital.



JOIN US FOR THE RIDE

No matter your wheels, be sure to join us for our 2nd Annual Ride on Saturday, August 24, 2019.

Pre-Register on our website at www.Ride4KidsWV.com

Registration is from 10am-noon at Triple S Harley Davidson. Kickstands up at noon.

Rider - \$25

Passenger - \$10

Under 8 - Free

All proceeds go directly to WVU Medicine Children's.



VOLUNTEER & HELP GET INVOLVED

Like any great event, we will need a variety of great volunteers! Not only will we need volunteers on the day of - to help with registration, greeting, set-up and tear-down - but we can also utilize volunteers prior to the event to help with networking, promotion and organizing.

If you are interested in helping with the event, or would like to be more involved, please let us know. Any interested volunteers can contact Jessica Lee, at marketing@tripleshd.com.



Why We Ride.



SHARE & HELP SPREAD THE WORD

We understand that everyone's time and resources are limited, but no matter your participation level, you can still make a difference by helping spread the word about the event!

Be sure to follow us on Facebook, and visit our website as we share news on the event, including sponsorships and updates!

Together, we can help make a difference in the lives of children in need, right here in our community. But it takes a team, and we appreciate your help in making this another successful event!

Why We Ride.

